

PhytoTrade Africa: our organic and fair trade pledge

PhytoTrade Africa is the Southern African Natural Products Trade Association. We have over fifty members in seven countries throughout the Southern African region. Our objective is to deliver large volumes of sustainably harvested, high quality natural products, thus providing small-scale rural producers with an equitable livelihood alternative. It is a fundamental core value that we conform to both organic and Fair Trade standards for wild harvested products.

PhytoTrade Africa's pledge:

- ◆ We closely monitor the social and environmental impact of PhytoTrade Africa's activities through ongoing organic and Fair Trade assessments of our members.
- ◆ All our products are harvested sustainably and in a biodiversity-friendly manner. We do not harvest any endangered species (from the IUCN Red List).
- ◆ Our products are free of contamination from synthetic pesticides, fertilizers or other chemicals, and that there is no GMO material in our wild collection.
- ◆ Through the provision of advice on pricing and payment, we ensure the maximum possible income from sales are returned directly to the primary collectors.
- ◆ Our configuration as a member-driven and administered trade association promotes transparent and democratic governance, and facilitates collective bargaining on behalf of our membership.
- ◆ We build capacity by providing training and technical advice on processing technology, product development, business and finance, quality control, price setting, marketing and market trends.
- ◆ We negotiate equitable terms of trade for our members in export markets through the development of trusting, long-term trading relationships with commercial partners.
- ◆ We provide our members with advice on international trade and regulatory environments, and facilitate agreements on realistic production lead times and payment schedules.
- ◆ Our activities help to preserve cultural identities and increase livelihood and food security through enhanced social and economic development.
- ◆ We facilitate the development of practical and equitable patent, Intellectual Property and benefit sharing agreements.



A member of

